

ATTENDEES

PRESENT:

Crystal King	Carolina Union Director
Jordan Bermudez	Carolina Union Board Chair
Viviane Mao*	CUAB President, Board Vice-Chair
Savannah Putnam*	Student Body President
Stephen Wright*	Speaker of the Undergraduate Senate
Bharat Modi*	President of the Residence Hall Association
Rishi Sharma*	Executive Branch Appointment
Michelle Hoffner O'Connor*	Proxy for Graduate and Professional Student Federation Appointment
Reeves Moseley*	Undergraduate Senate Appointment
Richard Hall*	Student Member At-Large
Jessica Bolin*	Campus Y
Kierra Pittman*	Diversity & Multicultural Affairs
Hannah Robinson*	Carolina Athletic Association
Sebastian Ix	Interfraternity Council President
Tristan Routh*	Student Legal Services
Scott Myers*	Director of Auxiliary Services
Allen O'Barr*	Counseling and Psychological Services
Joe Singer	Sr. Associate Director, Carolina Union
Bobby Kunstman	Director of Student Life and Leadership
Ion Outterbridge	Director of Fraternity and Sorority Life
Amber Ali	Associate Director of Business and Finance
Beth Morris	Associate Director of Communications and Creative Services
Sarah Levine	Student Activities Program Coordinator, Student Life and Leadership
Cheryl Leguillow	Assistant Director, Facilities, Planning & Design
Powell Marshall	Interior Designer, Facilities, Planning & Design
Chris Faison	Coordinator, UNC Men of Color Engagement
Jaylen Evans	Carolina Union Board Chair-Elect
Ashton Martin	Student Body President-Elect
Jo Briggs	CUAB President-Elect
Princess Collins	President of the National Pan-Hellenic Council
Katie Wilder	Incoming Vice President of Finance, CUAB
Julian Esain	Outgoing President of Internal Affairs, CUAB
Kira Griffith	Incoming President of the Residence Hall Association
Tamiya Troy	Incoming Vice President of the Black Student Movement
Tyger McSwain	Board of Elections

* Voting Member of the Board

ABSENT:

Manny Hernandez*

Lexy Locklear*

Wendell Gilland*

Graduate and Professional Student Federation President

Carolina Indian Circle

Faculty Member Appointment –Kenan-Flagler Business School

MEETING SUMMARY

The Board addressed the following points on April 24, 2019:

1. The CUAB LDOC celebration will be held on Friday, April 26th from 11:00am to 3:00pm in the pit.
2. The National Pan-Hellenic Council & Greek Alliance Council will be hosting a combined cookout in Rams Village from 2:00-5:00pm on April 26th.
3. The National Pan-Hellenic Council is currently raising money to erect statues commemorating each of the organizations within the NPHC, which will be named the NPHC Gardens.
4. The Board voted to allow the MoMENTum Hub to remain in operation in the Union until May 30th.

CALL TO ORDER

Chairwoman Jordan called the April 24, 2019 Union Board Meeting to order at 5:02 pm.

OLD BUSINESS

Approval of the April 3, 2019 Minutes

Chairwoman Jordan directed the Board's attention to approve the April 3, 2019 meeting minutes that were given out for review. With no corrections to the minutes, Steven Wright moved to approve the minutes and Viviane Mao seconded, the April 3, 2019 minutes were approved.

NEW BUSINESS

CUAB Update

Vice-Chair Viviane announced that there are three major events scheduled for the remainder of the spring 2019 semester. The first is a drag show that will be held in the Union Great Hall on April 24th at 7:00pm in the Great Hall. The featured performer, Monique Heart, competed on *RuPaul's Drag Race* and *RuPaul's Drag Race: All Stars*. CUAB will be showing *Avengers: Infinity War* in the Great Hall on April 25th and a free showing of *Avengers: Endgame* will be premiered in The Varsity for 300 people with free food and popcorn available. Finally, the LDOC celebration will be held on Friday, April 26th from 11:00am to 3:00pm in the pit.

OFSL Update

Ion Outterbridge announced that there will be a large event held in Fraternity Court on April 26th from 9:00-11:00pm. Additionally, the National Pan-Hellenic Council & Greek Alliance Council will be hosting a combined cookout in Rams Village from 2:00-5:00pm on April 26th as well.

Space Allocations

Rishi stated that there have been no appeals for space allocations for the upcoming year. Fortunately, there are a few cabinets open, which were previously held for appeals, to spare for student organizations who missed the application deadline and are still requesting space.

RHA Space

The Residence Hall Association approached the Board to ask that their office space within the Union be granted as their permanent office space. Their main reasoning for this proposal was to be able to decorate and furnish their office to maximize usage and not worry about having to store the furnishings if they were not allocated office space in the future.

With 12 votes not in favor of granting the Residence Hall Association permanency within the Union, and 2 abstentions, the Residence Hall Association will not be granted a permanent office within the Union. The Board referred to the Union By-Laws in their decision-making process, which states that student organizations may decorate their spaces however they like as long as they are in accordance with Union By-Laws and fire code.

NPHC Gardens

Princess Collins address the Board to relay information about the NPHC Gardens. The NPHC Gardens will be located at the SASB Plaza and will erect statues of each of the National Pan-Hellenic Council organizations. The Council is raising money for the project by selling bricks to students for \$150 and alumni for \$500, as well as selling pavers for \$1,000 each. Princess noted that Chancellor Folt donated a large amount of money to support the NPHC Gardens and expressed her deepest gratitude on behalf of the Council. The NPHC Gardens are projected to begin installation in spring 2020.

MoMENTum Hub

Chris Faison informed the Board that in the MoMENTum Hub's first 10 days of operation, 30 unique students have visited the space, and there have been several students that have returned to the space.

Some of the major partners that have contributed to the Hub include representatives from the UNC Libraries, The Office for Undergraduate Research, The Office of Scholarships and Student Aid, The Center for Global Initiatives, Career Services, Student Legal Services, and UNC Summer School.

After reading a student's review of the Hub's services and having two students provide their own testimonies on the merits of the MoMENTum Hub and how it has effected each of them, Chris proposed that the Hub remain in the Union for 5 more weeks, until May 30th.

After opening the floor for discussion, Jordan moved the Board to vote on the matter. With a 15-0 vote in favor of the Hub continuing operations, the Board moved to extend the MoMENTum Hub to remain in operation in the Union until May 30th. The Board reasoned that the Hub should receive the opportunity to continue a proof of concept for the space, as well as continue to help students who still need the services provided by the Hub.

CUAB Presentation

Jo Briggs presented the CUAB budget for the 2019-2020 Academic Year to the Board.

Her overall visions and goals for the next year include:

- Having a greater variety of programming across campus by targeting and collaborating with smaller organizations
- Streamlining internal programming
- Reaching at least 45,000 in attendance by utilizing different marketing tactics and collecting data from students to understand how they prefer to receive programming information
- Improving visibility to first year students and graduate and professional students with consistent programming in their high traffic areas

CUAB's budget has conservatively budgeted for \$342,500 in the upcoming year, which allocates \$13 per student. Some changes in the budget include:

- Increasing their NAGA budget, which is a yearly conference that the organization attends

- Decreasing the amount of funds allocated to CUSO
- Decreasing the marketing budget
- A stipend allocation for office assistants
- Allocating an additional \$1,000 to their LDOC event to fund the growth of the campus wide event
- Decreasing Week of Welcome funds due to historical trend of not needing that allocation

The largest amount of the CUAB budget is allocated to the programming committees and each will be allocated the following:

- Arts: \$8,000
- Diversity: \$57,000
- Entertainment: \$95,000
- Film: \$45,000
- Fun: \$10,000
- Graduate and Professional Student Programming: \$13,000
- Special Events: \$17,000

Final Remarks

Incoming Board Chair, Jaylen Evans, began the final remarks by introducing himself to the Board and recognizing important individuals who have supported him. He emphasized that his values include leadership, integrity, fairness and advocacy, and he would like to see these exemplified in his year as the Chair of the Carolina Union Board of Directors. Jaylen also stated that his goals for the Board in the upcoming year are to:

- Have a presence in other areas of the campus, specifically for Graduate and Professional students
- Continue to cultivate a home atmosphere for all students
- Utilize data driven storytelling to advocate for a new Union building
- Continue to invest in, and cultivate, the mission of the Union

Jaylen then turned his attention to Crystal, Joe, and Bobby for being integral leaders and mentors in his upcoming role as the Chair for the Carolina Union Board of Directors. Finally, he expressed his gratitude to everyone in the room and his excitement to work with the Board moving forward.

In Jordan's final remarks, she thanked Cheryl and Powell from the Facilities Team in playing integral roles in the renovations of the West Lounge, Aquarium Lounge, and the Board Room. She also recognized Vice-Chair Viviane and thanked her for her service to CUAB and the Carolina Union Board of Directors, as well as Crystal for her leadership and guidance.

Jordan recognized the Boards highlights of the past year, including their Campus Climate initiatives, Upgrades done to the Union, and the Union's 50th Anniversary Celebrations.

In her parting words for the incoming Board, Jordan emphasized that members listen deeply and don't be afraid to ask questions, be intentional in their actions, and never forget that they serve the students above all else.

Crystal also made a final remark to recognize the evolution of the Board of Directors under her leadership as the Director of the Carolina Union. When she first came to the Carolina Union, only 2 students served on the Board and they met once a month for only 1 hour. The Board has now transitioned to meeting bi-weekly for 2 hours each meeting. Crystal expressed her gratitude for being a part of something so special and

important, and in her final words on the Board, thanked faculty, her colleagues, and her Executive Leadership Team.

ADJOURNMENT

Having no other business, Chairman Jaylen thanked the Board for their attention and adjourned the April 24, 2019 meeting at 6:16 pm.