The Carolina Union Activities Board enhances life at Carolina through high-quality programming and events for the entire University community. These include films, art, music, entertainment, and more.

The Mission of the Carolina Union Activities Board (CUAB) is to create fun, diverse, inclusive, and stress-relieving student-programmed events that unite the Carolina Community. As the second largest student organization at UNC, we strive to provide events that appeal to a wide array of Carolina students.

CUAB isn't just about providing these programs and events. CUAB is about expanding your ideas about what the definitions of these things are. Anything can happen at CUAB, and we will be all over campus -- students working for students -- reaching out to the entire Tar Heel community.

Come be a part of CUAB! Volunteer, come to an event or just let CUAB be the bridge that connects all of your experiences from the Bell to the Well during your Carolina experience. Our office is location in the Union Annex, Rm. 2519, which is open weekdays from 9 a.m. - 5 p.m. CUAB is comprised of a student board and over 150 committee members. Throughout the year, our eight committees program over 200 events with around 50,000 total attendance.