Join the Carolina Union for Leadership Week!

Please join the Carolina Union’s office of Student Life & Leadership for Leadership Week 2020, a virtual series of programs and this October 19-24.

In partnership with UNC’s Kenan-Flagler Business School and the Smith Leadership Initiative, Leadership Week will offer programs around the theme of Leadership in a Digital Age. Programs will help participants hone leadership skills at a time when social, academic and work interactions increasingly take place in digital spaces.

“The theme feels especially timely right now,” said Anthony Wright, event organizer and program coordinator for SLL. “We’re really focusing on what leadership looks like in digital spaces. For example, how do you show values across a Zoom chat? How do you lead in a social media platform?”

Sessions scheduled for the week include:

- Protecting your time when the digital world demand constant attention
- Bridging differences at a time when social media divides us
- Building movements in social media
- Personal branding in a digital environment

The week will culminate with the Bell Leadership Symposium, a half-day event for students to engage with professionals and UNC alum in various workshops on Saturday, Oct. 24.

Students who attend sessions can enter drawings for prize packs to be given away at the conclusion of the week.

Events are open to all undergraduate and graduate students. To learn more and register, visit HeelLife.unc.edu[1] and search ?Leadership Week? or go to go.unc.edu/Bell2020[1].
10.19.20  
CREATING YOUR LEADERSHIP PHILOSOPHY  
Speaker: Sydney Howell, Leadership Development Coordinator, Student Life & Leadership  
GO-UNC.EDU/PHILOSOPHY2020  
12:00 P-1:00P

10.20.20  
SPOTTING FAKE NEWS  
Speaker: Ryan Thornburg, Associate Professor, Hussman School of Journalism and Media  
GO-UNC.EDU/FAKENEWS2020  
12:00 P-1:00P

10.21.20  
WELLNESS, GONE VIRAL  
Speaker: Charla Blumell, Assistant Director of Health Promotion and Prevention  
Speaker: Sarah Ann Fitzgerald, Health Messaging Coordinator  
GO-UNC.EDU/WELLNESSVIRAL2020  
12:00 P-1:00P

10.22.20  
UNDERSTANDING DIVERSE DIGITAL AUDIENCES IN COMMUNICATION  
Speaker: Joe Cabosky, Associate Professor, Hussman School of Journalism and Media  
GO-UNC.EDU/DIVERSEC2020  
12:00 P-1:00P

10.23.20  
HIGH-IMPACT SOCIAL MEDIA OUTREACH: LESSONS FROM BLACK LIVES MATTER  
Speaker: Deen Freelon, Associate Professor, Hussman School of Journalism and Media  
GO-UNC.EDU/BLMSOCIAL2020  
12:00 P-1:00P