Sponsorship Information

Interested in becoming a FallFest Sponsor? Contact fallfest@unc.edu. We offer sponsorship packages for businesses and University departments.

This program works: our crowd estimates are now expected at 25,000 students, staff, faculty, alumni, and Carolina community members. Every student at Carolina knows that FallFest is the activity to attend at the start of the academic year. The program is not advertised off-campus and the focus is strictly Carolina students. The program runs from 8:00 pm until midnight. The night includes free food, performances by student groups, recruitment of students into student organizations, and the education of all students about Carolina’s unique and special student culture.

Thank you to all of our 2019 sponsors for their generous support!

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