Alexandra Marchesano

Executive Director
Administration
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Alexandra Marchesano has served as Executive Director of the Carolina Union since September of 2019, overseeing six offices that carry out the Union’s mission to create safe, inclusive and educational experiences that enable students to maximize their time at Carolina. Marchesano brings a wealth of experience to her role with more than two decades of higher education and student affairs leadership, including director level management at three universities.

Before coming to Carolina, Marchesano served for eight years as Director of Campus Activities and Programs at the University of North Carolina at Greensboro, where she provided management and strategic direction for co-curricular programming and student engagement. She has extensive experience in planning and implementing major campus events, including leadership development programs; oversight for fraternity and sorority life and student organization management; student government and graduate student life advisement; support of student union operations; leadership for budget management and student fee allocations, along with strategic planning and assessment.
Some of her major accomplishments at UNCG included increasing weekend programming on campus, implementing a risk-management assessment plan for student events; establishing a Greek Life Task Force; and implementing a Triad Music Fest with area colleges in Greensboro.

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