Production Charges

The cost to physically produce your project or run your activiTV ad. This does not include any applicable design fees (click on the Design Fees box).

Printing

Black & White

8.5x11": $0.10 per sheet  
11x17": $0.20 per sheet  
18x24": $2.25 per sheet

Color

8.5x11": $0.65 per sheet  
11x17": $2.10 per sheet  
18x24": $12.50 per sheet

8.5x11" and 11x17" prices based on 20lb. white paper. Please inquire about alternative weight paper. Add $0.02 per sheet for colored paper (8.5x11" only).

ActiviTV Ads

Student Organizations

1 week: $25  
4 weeks: $75

University Departments

1 week: $50  
4 weeks: $150

Ask us about additional long-term rotation discounts.

Construction of Buttons

2.25" circles: $9.00 per 25 buttons  
1.25" circles: $7.50 per 25 buttons

Minimum 25 buttons, maximum 350 buttons.
Laminating

8.5x11": $1.65 per sheet  
11x17": $2.20 per sheet  
Oversized: $3.30 per square foot

Minimum 10 sheets (excluding oversized).

Banner/Oversized Printing

Paper: $4.35 per square foot  
Vinyl/Outdoor: $6.55 per square foot  
Grommets: $1.65 per grommet

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