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## Production Charges

Costs to print, produce your project, or run your ActiviTV ad will vary depending on the project and needs.

Following are estimated costs. This does not include any applicable design fees:

## Printing

### Black & White

8.5x11": \$0.10 per sheet

11x17": \$0.20 per sheet

18x24": \$2.25 per sheet

### Color

8.5x11": \$0.65 per sheet

11x17": \$2.10 per sheet

18x24": \$12.50 per sheet

8.5x11" and 11x17" prices based on 20lb. white paper. Please inquire about alternative weight paper. Add \$0.02 per sheet for colored paper (8.5x11" only).

## ActiviTV Ads

### Student Organizations

1 week: \$25

4 weeks: \$75

### University Departments

1 week: \$50

4 weeks: \$150

Ask us about additional long-term rotation discounts.

### Construction of Buttons

2.25" circles: \$9.00 per 25 buttons

1.25" circles: \$7.50 per 25 buttons

Minimum 25 buttons, maximum 350 buttons.

## Laminating

8.5x11": \$1.65 per sheet  
11x17": \$2.20 per sheet  
Oversized: \$3.30 per square foot

Minimum 10 sheets (excluding oversized).

### **Banner/Oversized Printing**

Paper: \$4.35 per square foot  
Vinyl/Outdoor: \$6.55 per square foot  
Grommets: \$1.65 per grommet

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