Communications & Creative Services

CCS is a full-service marketing department located in the Carolina Union. Led by professionals and staffed by experienced students, we help student organizations and university departments tell their unique stories through smart, intentional creative.

View the CCS online portfolio, visit the Carolina Union Instagram, Twitter, and Facebook pages or visit us in person at the Carolina Union room 1506 to learn more about our services and opportunities the CCS team can help student organizations and university departments.

Any officially recognized student organization, Student Affairs department, or University department has the opportunity to take advantage of our creative services.

Logo Design

CCS has partnered with many student organizations, departments, and programs to assist in logo and brand development at UNC. The CCS design team collaborates with clients to create...
the best image for your brand to have a visual mark to assist your organization in promoting its services, mission and programming.

Posters, Banners, Handbills

CCS designers create visually exciting pieces that get noticed. The team has worked with a range of clients, from academic departments to club sports teams, and can adopt a style and design sensibility to fit your needs. Printed pieces, digital designs for websites and social media are all areas that we can assist in helping you promote your brand or event.

ActiviTV Digital Signage

The ActiviTV digital signage screens are located throughout Carolina Union, and give student organizations and university departments an opportunity to place messages at one of UNC's most prominent and visited locations, visible to the thousands of students, faculty, administrators, and members of the community who pass through the building. Advertising space is sold in one-week blocks. CCS can design and craft the perfect message for the ActiviTV screens. This is a great option to give your organization and/or event major exposure. Visit the policies page to learn more.

Photography

Staff photographers offer a range of skills that can help make your organization look their best. Photogrpahers can be scheduled for:

- Headshots, portraits and team photos: Give your organization a professional and polished look.
- Events: Commemorate your organization's biggest moments with beautiful, evocative photos that capture the spirit of an event.
- Lifestyle and editorial: Capture your team in action with photos that will bring to life real
and authentic moments.

Videography

CCS videographers create vivid, engaging, and memorable videos and motion graphics that capture an event and can be shared on your organization's website or social media. CCS videographers handle all shooting and editing. Need a video short for social media? Need to tell your story. Fill out a request form to get started.

T-Shirts and Promotional Assets

CCS can help design and order memorable giveaways and gifts. From pens to water bottles to t-shirts and anything creative, the CCS team loves to design and work with different promotional items.

Brochures and Publications
CCS designers, copy writers, and photographers provide skills to create engaging brochures and publications from start to printing.

Communications & Creative Services

Hours: M?F 9:00am?5:00pm
Room: 1506
Phone: (919) 843-3194
Email: design@unc.edu

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