

Bell Student Leadership Symposium



We would like to invite you to register for the **4th annual (virtual) Bell Student Leadership Symposium** on Saturday October 24th from 8:30a-1:30p . This virtual retreat is the final event of SLL's **Leadership Week 2020** and further connects to the **Leadership in a Digital Age** theme.

The Bell Symposium is an event dedicated to the development of UNC leaders through a day long, conference-styled program. The goal is to encourage and empower students to be the change they would like to see in the world through leadership development and social innovation! The Symposium features a diverse line up of presenters and workshop topics, headlined by international speaker, Adobe Creative Residency alumna, and award-winning infographic designer, [Jessica Bellamy](#) ^[1], and a keynote address from [Kat Downs Mulder](#) ^[2], UNC alumna and Director of Product and Product Design at The Washington Post.

Attendees at the Bell Student Leadership Symposium (and other parts of Leadership Week) are automatically entered into a raffle to win UNC gear as well as tech products such as a Google Home and a Carolina Mens Basketball Jersey! The more events you attend, the better your chances to win!

To **register** for the Bell Student Leadership Symposium, please visit go.unc.edu/bell2020 ^[3]today!

To register for the other leadership week events, please see the RSVP links below.

10/19 Creating Your Leadership Philosophy: [Go.unc.edu/philosophy2020](https://go.unc.edu/philosophy2020) [4]

10/20 Wellness, Gone Viral: go.unc.edu/wellnessviral2020 [5]

10/21 Spotting Fake News: [Go.unc.edu/fakenews2020](https://go.unc.edu/fakenews2020) [6]

10/22 Understanding Diverse Digital Audiences in Communication:
go.unc.edu/diversecomm2020 [7]

10/23 High-Impact Social Media Outreach: Lessons From Black Lives Matter:
go.unc.edu/blmsocial2020 [8]

Students who participate in the Bell Leadership Symposium will:

- Be engaged by several campus and community speakers on ways to develop their leadership skills.
- Connect and engage with students that share similar interest to begin activating some of their individual ideas as a collective.
- Have an opportunity to put their leadership into practice through real world examples that are impacting the community around them.
- Gain strategies that will equip them to best tackle the challenges of tomorrow!

Teaser Image:

Saturday, October 24th 2020 | 8:30a - 1:30p



MORNING KEYNOTE WORKSHOP

Graphic Alley Hackathon Workshop | Jessica Bellamy

International speaker, Adobe Creative Residency alumna, and award-winning infographic designer, Bellamy, is a co-principal investigator at the Root Cause Research Center. As a trained research analyst, designer, and community organizer, in 2015, Jessica founded, GRIDS: The Grassroots Information Design. Since then she has worked on over 170 design projects with nonprofits and community groups and has been featured in Arianna Huffington's Thrive Global, Forbes, Communication Arts Magazine, The Discontent, Create Magazine, Creative Mornings, Slack, The Dieline, Revision Path, and more. Today Bellamy is a pioneer of data equity, design justice, and abolitionist planning in the American South. The Root Cause Research Center--where she works--works alongside and equips impacted community members to develop n