Photography and Videography Services Policy

Officially recognized student organizations or University departments can utilize photography and videography services offered through Carolina Union Communications & Creative Services (CCS). Upon verification that the organization is registered, photography and videography requests can be scheduled for projects including, but not limited to: event coverage, headshots, portraiture, campaign materials, and any other print projects deemed feasible by the CCS team.

Terms and Conditions

All officially recognized student organizations and University departments who wish to enter into contract with Communications & Creative Services (CCS) must agree to the following terms:

The terms of this agreement shall commence on the date set forth in a written agreement, and shall continue through the period specified on the Photography or Videography Services Request Form. CCS and/or client may terminate this agreement at any time, for any reason, with or without cause, by giving client or CCS written notice of termination. Termination will be effective immediately. Client is responsible for paying CCS for all hours worked and for any other costs (printing or materials) up to the date of termination.

Time required for project completion will be discussed on a case-by-case basis. Most projects require at least two weeks from the request to the project completion date. If CCS deems that there is not sufficient time to complete a project by the desired date, they may decline to take the project or may require a rush fee in addition to any other design fees or production charges the project may require (see Fees).

Photography & Videography Fees

All officially recognized student organizations and University departments who enter into contract (see above) with CCS will be subject to a project fee (assessed on a case-by-case basis). For a list of photography and video fees for typical projects:

**Student Organizations**

Event photography: $65 per hour (including editing)  
Additional editing: $15 per hour  
Rush editing rate: $22.50 per hour

Event videography: $100 per hour (including editing)  
Additional editing: $25 per hour  
Rush editing rate: $32.50 per hour

**University Departments**

Event photography: $70 per hour  
Headshots/Portrait photography: $25 per person  
Editing: $25 per hour
Rush editing rate: $37.50 per hour
Videography: $125 per hour
Additional Video Editing: $35 per hour
Videography Rush Editing: $47.50 per hour

Source URL: https://carolinaunion.unc.edu/departments/communications-creative-services/policies-fees/photography-and-videography-services