

Jumpman + UNC Basketball in the Pit



A pop-up event in the Pit at the Carolina Union, to build the hype for the brand new Air Jordan 11 Win Like '82 sneakers and the 2017-18 season, Jumpman and UNC Men's Basketball hosted an event in the pit of the Carolina Union. Students were able to come meet the team, shoot some baskets and compete for the opportunity to be a member of the team for a day.

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Video produced by the Communications and Creative Services Department of the Carolina Union.

Learn more about what they can do for your student organization or campus department:
goo.gl/1bhn6g

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