The Lab: Build Your Brand

**Build Your Brand**

**Wednesday, November 9**

7:00–8:30pm


How do you tell your story in a compelling and purposeful way? Whether it’s to employers or your community, effectively branding yourself is key when it comes to making strong connections. We’ll examine what goes into creating an impactful brand and provide steps to help you build your very own! Register now: [bit.ly/TheLabBuildYourBrand](https://carolinaunion.unc.edu/news-and-events/news/lab-build-your-brand)

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