Customer service is a core value at the Union and it shows. 88 percent of the Union’s clients have indicated that the positive attitude exhibited by Union Staff exceeded expectations.

*Treat Yo Self Thursday* is a program that is organized by the Communications and Creative Services department of the Carolina Union. This year’s highlights the event being held the third Thursday of each month, with over 600 cupcakes given out each time.

84 students attended the Student Orgs 101 Workshop in 2014-2015. This is one of the featured programs in a series that is spearheaded by the Office of Student Organizations. *The Functional Leadership Workshop Series* addresses the need for practical leadership development for student organization officers and general members. Based on our assessment of this program; the participants gained valuable knowledge that they are able to utilize in their organizations.
The Carolina Union is committed to utilizing assessment and evaluation to inform our practices, improve our services and programs, and create a more engaging and welcoming space for all students, staff, and faculty. Read more about our assessment efforts in our 2014-2015 Assessment Highlights publication, below.

For more information or questions about the Union’s assessment please contact Becki Santiago, bsantiago@unc.edu [1].

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Links:
[1] mailto:bsantiago@unc.edu