

FallFest 2014



This year's FallFest celebration will be held on August 17, 2014, at 9pm. FallFest is now in its eighteenth year and is a nationally known program. The purpose of FallFest is to provide a fun event to new and returning students at the beginning of the school year and encourage participation and interaction among all segments of the Carolina community. The primary focus is to give student organizations, University departments, and local businesses a creative way to inform and recruit new members, service users, and customers. Through demonstrations, information tables, competitions, performances, free food, and prizes, organizations and departments can tell their story to thousands of students. Our intent is to welcome students to the academic year with a fun-filled, alcohol-free celebration of student activities.

This program works: our crowd estimates are 25,000 students. Every student at Carolina knows that FallFest is the activity to attend at the start of the academic year. The program is not advertised off-campus and the focus is strictly Carolina students. The program runs from 9:00 pm until 2:00 am. Each year the event is kicked off by the Chancellor and Vice Chancellor, Student Body President, Carolina Union President, Graduate & Professional Student Federation President, and other student leaders. Coaches and players from various

Carolina Varsity sports are also introduced. This starts the night of free food, performances by student groups, recruitment of students into student organizations, and education of all students about Carolina's unique and special student culture.

For more information, click [here](#).

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